

- For Immediate Release -

## **ELECTRIC VEHICLE REBATE PROGRAM CELEBRATES ONE YEAR**

**February 22, 2022 (Dartmouth, NS)** Electric vehicle adoption has been steadily growing in the region thanks in part to the Province of Nova Scotia's Electrify Nova Scotia Rebate Program launched a year ago. Since February 24, 2021, Clean Foundation, on behalf of the Province, has issued more than \$2 million in rebates on new and used battery electric vehicles (BEVs), plug-in hybrids (PHEVs) and electric bicycles (e-bikes).

To date, owners of new and used battery electric vehicles and plug-in hybrids have saved more than \$1.4 million. Nova Scotia e-bike owners have saved more than \$800,000 through the program.

The success of Electrify has supported Nova Scotia's commitment in reducing greenhouse gas emissions and in working toward the goal of 30 per cent of new light-duty and passenger vehicle sales being zero-emission by 2030. Provincial incentives like Electrify help make it easier for residents and business owners to make the much-needed transition from combustion engine vehicles.

More than \$6 million in provincial funds remain to help Nova Scotia residents save money on their purchase of an electric vehicle or e-bike. Rebates are issued for qualifying vehicles in the amounts of up to \$3,000 for new electric vehicles, up to \$2,000 for used electric vehicles and \$500 for e-bikes.

For more information on Electrify visit <https://electrifyns.ca>

### **Quotes**

"This rebate program has and will continue to put more electric vehicles on the road and e-bikes in communities. In doing so, we aim to improve air quality, reduce greenhouse gas emissions and support a cleaner, more active future for our province."

**—Erin Burbidge, Director of Programs and Policy, Clean Foundation**

"Nova Scotia is a national leader in acting on climate change by reducing emissions. Electric vehicles play an important role in reducing emissions and helping us achieve our ambitious climate change goals. We're proud of the success the rebate program has had over the last year, and we're committed to continue building on that success through other initiatives like adding more charging stations across the Province."

**—Tory Rushton, Minister of the Department of Natural Resources and Renewables**

"As a business, we found ourselves needing to expand our home delivery network during the COVID-19 pandemic. We needed a smaller capacity vehicle that could efficiently and affordably get around Nova Scotia—we found an EV that was perfect. It's been easy to adopt to electric,

the super chargers are numerous, it's easy to use and has saved us on fuel. Moving to an electric vehicle fleet does our part for climate change and is a smart move for any business owner to make.”

—Jeremy White, Founder and Alesmith, Big Spruce Brewing, Nyanza, Cape Breton

### **Key Facts**

- Electrify Nova Scotia Rebate Program was first launched on February 24, 2021.
- To date, Electrify has issued more than \$2 million in rebates.
- Clean Foundation, an environmental non-profit based in Dartmouth, is responsible for administering the Electrify rebates. Nova Scotia residents can apply for rebates on the purchase of their new or used battery electric vehicles (BEVs), plug-in hybrids (PHEVs) and electric bicycles (e-bikes).
- E-bike owners have saved more than \$800,000 from rebates this past year.
- More than \$1.4 million in rebates have been given out to owners who have purchased electric vehicles and plug-in hybrid since the launch of Electrify.
- Rebates range from \$500 for qualifying e-bikes up to \$3,000 for new battery electric vehicles.
- Rebates are still available and will be issued while funding is available.

### **About Clean Foundation**

Clean Foundation helps the communities in which we work make real progress toward a cleaner future by taking on climate change challenges. We bring specialized teams together to work on complex problems, delivering clean projects and programming for communities. We're here to make the biggest impact for a cleaner world.

Learn more about us and the work we do: [cleanfoundation.ca](http://cleanfoundation.ca)

- 30 -

### **Contact:**

Alana Milner  
Director External Relations  
Clean Foundation  
902-483-3487  
[amilner@cleanfoundation.ca](mailto:amilner@cleanfoundation.ca)

Follow us on Twitter: @CleanFoundation (<https://twitter.com/CleanFoundation>)